

THURSDAY, JUNE 18, 2020 (ALL TIMES ARE EASTERN DAYLIGHT TIME)

SESSION 1		Platforms (Kiron and Konstantina) https://bit.ly/37KAYqY	
	Poster Number		
8:00 - 8:35 AM (17 Short Presentations) 2 minutes per presentation	1	Are All Heuristics Created Equal? Evidence from PP Investments	Maggie Hong Hu, Xiaoyang Li, Yang Shi and Michael Xiaoquan Zhang
	2	Automated Enforcement on the Road: Surveillance Technology and Traffic Safety	Aaron Cheng, Zhanyu Dong and Min-Seok Pang
	3	The Impact of Giving Rewards to Experts in Revenue-Sharing Crowdfunding	Siqi Pei and Keehyung Kim
	4	The debt-equity choice in crowdfunding: a two-method approach	Mari-Liis Kukk
	5	Do Low-Need Projects Crowd Out High-Need Ones? Intraplatform Externalities on Online Charitable Fundraising	Zhouxin Allen Li
	6	Let them choose: The effect of managing app permissions on mobile apps usage	Michail Batikas, Georgios Alaveras and Melisande Cardona
	7	Impact of Equily Crowdfunding on Venture Performance	Keongtae Kim, Nohyoon Seong and Silva Viswanathan
	8	The Guide to Content Moderation: Introducing Crowds to Mitigate the Challenges of the Human Moderator	Lior Zalmanson, Inbal Yahav and Dena Yadin
	9	Patterns in Meme Production	Michael Ward
	10	In Reviews We Trust: The Dark Side of Review Incentive Programs	Gabriela Alves Werb and Thomas Paul
	11	To Better Leverage Review Highlights with Multiple Tactics to Promote Consumptions	Gang Chen, Shuaiyong Xiao, Yicheng Zhang, Tian Lu and Chenghong Zhang
	12	Does Length Impact Engagement? Length Limits of Posts and Microblogging Behavior	Shuting Ada Wang and Brad Greenwood
	13	When Fake Reviews are Funny, Who Has the Last Laugh?	Ermina Zifla, Sunil Wattal, David Schuff and Susan Mudambi
	14	Checkout Charities: Designing Websites to Increase Online Donations	Markus Weirmann, Christoph Schneider, Peter N.C. Mohr and Jan Vom Brocke
	15	How the Sharing Economy Changes the Tourism Landscape: The Complementary Impacts of Airbnb and Uber/Lyft	Jyong Park
	16	Being Sagacious Toward Proliferated Post-Purchase Sharing: A Novel Disclosure Pattern-Wise Method for Extracting Helpful Online Reviews	Shuaiyong Xiao, Gang Chen and Chenghong Zhang
	17	(Withdrawn)	(Withdrawn)

8:35 - 8:40 AM Break

SESSION 2		Track 1 - Bias (Kartik) https://bit.ly/2UO12DQ	Track 2 - Sharing Economy & Policy (Gord) https://bit.ly/2CeEoNg	Track 3 - ML and Algorithms (Jui) https://bit.ly/2zCzhW4
8:40 - 10:00 AM (4 regular presentations) 15 minutes presentation + 5 minutes Q&A	Computer algorithms prefer headless women	Grazia Cecere, Clara Jean and Matthieu Manan, Catherine Tucker	Noisebn: An Empirical Analysis of Noise Complaints and Platform Housing Rentals	Multi-Armed Bandits with Inference Considerations
	Would you believe it if an AI told you that 2 + 2 is 5? Conformity to algorithmic recommendations	Yotam Liel and Lior Zalmanson	Does Home Sharing Impact Crime Rate? An Empirical Investigation	Predicting Theme Park Demand using Machine Learning: A Human-in-the-Loop Approach
	Detecting fairness issues in AI: A tree framework	Stefan Feuerriegel and Moritz von Zahn	Would Unlimited Internet lead to Unlimited Learning? A Field Experiment of Internet Policy on Educational Outcomes	Wrestling Prediction Error: Better Predictions or Better "Actuals"?
	AI Algorithms and Rising Concerns of Racial Biases: An Analysis of Airbnb's Smart Pricing Algorithm	Shunyuan Zhang, Nitin Mehta, Param Vir Singh and Kannan Srinivasan	D(opinion)d(argument)- Quantifying Strategic Persuasion On Gun Control Debates	Man vs. Machine: The Wisdom of AI Compared to the Wisdom of Experts in Evaluating Initial Coin Offerings (ICOs)

10:00 - 10:20 AM Break

SESSION 3		Track 1 - Bias (Kartik) https://bit.ly/2UO12DQ	Track 2 - Sharing Economy and Policy (Gord) https://bit.ly/2CeEoNg	Track 3 - ML and Algorithms (Jui) https://bit.ly/2zCzhW4
10:20 - 11:20 AM (3 regular presentations) 15 minutes presentation + 5 minutes Q&A	Local News, User Generated Content and Professionals: Evidence from Citizen Journalism	Jorg Clausen, Ananya Sen and Pedro Ferreira	Ask the Doctor for a YouTube Video Prescription? A Co-Training Approach to Evaluate YouTube's Potential for Patient Education	Network Inference based Deep Ensemble Learning for Standardizing Product Information: Solving the Poor Fit Problem in the Retail Apparel Industry
	Too Risky to Bid? Women in QLMs and STEM Competitive Environment	Yifei Wang, Nishtha Langer and Anand Gopal	Paywall and Content Polarization	The Engagement-Diversity Connection: Evidence from a Field Experiment on Spotify
	Gender Gaps in Equity Crowdfunding: Evidence from a Randomized Field Experiment	Sofia Bapna and Martin Ganco	Estimating the impact of Airbnb on the local economy	When to Trust and Distrust Artificial Intelligence

11:20 - 11:30 AM Break

SESSION 4		AI/ML (Kiron and Konstantina) https://bit.ly/37KAYqY	
	Poster Number		
11:30 AM - 12:10 PM (18 Short Presentations) 2 minutes per presentation	18	Integrating Artificial and Human Intelligence: Predictive Collaborative Systems	Jason Kuruzovich and Kofi Arhin
	19	Pricing and Network Quality in Mobile Channels: A Hidden Markov Model of Consumer Engagement and Content Consumption	Xia Zhao, Elham Yazdani, Lei Wang and Cheng Zhang
	20	Big Data and Noise Trading: Evidence from a Natural Experiment	Taha Havakhor, Mohammad Rahman, Tianjian Zhang and Chenqi Zhu
	21	Preventing Insincerity on "Trivial" Tasks: Empirical Analysis and Machine Learning for Feedback Quality Evaluation	Chihong Jeon, Taeyoung Kang and Daegon Cho
	22	The Effect of Self-Monitoring on Weight Loss Dynamics: A Functional Data Analysis Approach	Hyelim Oh, Taekyung Kim, Ji Yeh Choi, Hyunwoo Lim and Atreyi Kankanhalli
	23	Cognitive Joint Attention Neural Network for Measuring Multiple Emotions in Texts	Chang Liu and Keehyung Kim
	24	Theory-Driven Machine Learner for Detecting ADHD by Computer Performance Tests	Inbal Yahav
	25	(Withdrawn)	(Withdrawn)
	26	Anchoring-Aware Recommendation Model	Konstantin Bauman and Tamilla Triantoro
	27	DAGifying a Structural Equations Model: Advantages and Challenges	Galit Shmueli, Ali Tafti and Soumya Ray
	28	Shrinkage Priors for High-Dimensional Demand Estimation	Adam Smith and Jim Griffin
	29	Developing a Classification Strategy for Wikipedia Edits	Divinus Oppong-Tawiah, Genevieve Bassellier and Jui Ramaprasad
	30	The Different Path to Purchase of Mobile and Desktop Consumers: Analyzing Consumers' Progress in the Conversion Funnel Using HMMs	Anat Goldstein and Chen Hajaj
	31	(Withdrawn)	(Withdrawn)
	32	Algorithmic Influence and Social Influence: Empirical Evidence from Microlending	Jianfeng Guo, Xitong Li, Catherine Tucker and Cathy Yang
	33	Why Do People Click Next?	William Rand, Thierry Delahaye and Zakaria Babutsidze
	34	Online Content Consumption: Social Endorsement, Content Popularity and Word-of-Mouth	Qian Tang, Tingting Song, Liangfei Qiu and Ashish Agarwal
	35	Bot Detection through Social Media Behavior Analyses	Ins Bennett, Anthony Weishampel and William Rand

FRIDAY, JUNE 19, 2020 (ALL TIMES ARE EASTERN DAYLIGHT TIME)

SESSION 1	Poster Number	Policy (Kiron and Konstantina) https://bit.ly/3TKAYqY			
8:00 - 8:35 AM (17 Short Presentations) 2 minutes per presentation	36	The Spillover Effects of PDMP Integration and Data Sharing on Opioids Prescribing Rate			Yufei Shen, Xitong Li and Dimitrios Andritsos
	37	Leveling the Playing Field? Investigating the True Impact of Sharing Economy Regulation			Shagun Tripathi and Harris Kyriakou
	38	Moving Health Forward: Understanding Consumer Healthcare Risk from Location Trajectories			Meghanath M Y, Beibei Li and Natasha Zhang Foutz
	39	(Withdrawn)			(Withdrawn)
	40	(Withdrawn)			(Withdrawn)
	41	Alice and Bob: Field Experiments Investigating Heterogenous Information Disclosure Behavior			Giannis Kanellopoulos, Rodrigo Belo and Ting Li
	42	Fruitful Attraction: Attention Signals and Users Engagement in Online Dating Platforms			Agnieszka Kloc, Rodrigo Belo and Ting Li
	43	(Withdrawn)			(Withdrawn)
	44	Designing Multi-Stage Contests: Does the Contest Structure Matter?			Jialu Liu and Keehyung Kim
	45	More than a Ride: An Investigation on Ride-Hailing Services and Racial Hate Crimes			Lin Qiu, Dandan Qiao, Bernard C.Y. Tan and Andrew B. Whinston
	46	Ethical Dilemmas: Do Programming Tasks Bias Your Moral Judgement?			Kartik Krishna Ganju, Jui Ramaprasad and Tanya Singh
	47	Entry and Strategic Reactions in a Deregulated Industry, Evidence from French Broadband Internet			Christophe Bellégo and Simon Georges-Kot
48	Profit-Driven Telemarketing Campaign in Wireless Industry using Uplift Modeling			Angelo Alves and Qiwei Han	
49	Antagonizing the Matthew Effect in Content Popularity: The Effects of Cyber-Star-Clans on the Content Production of Short Videos			Yilin Li, Sean Xin Xu and Jiayin Zhang	
50	The Dis-United States: Evidences of Polarization in Social Media Speech from Political Elites			Ming Jie Wong, Hyeilim Oh and Khim Yong Goh	
51	Will Fake News Survive Platform Intervention? Examining The Impact of Forwarding Restriction on Fake News Survival			Ka Chung Ng, Jie Tang and Dongwon Lee	
52	A Warped Mirror: Skewed Coverage of Gun Violence in TV News			Kai Zhu and Dylan Walker	

8:35 - 8:40 AM Break

SESSION 2	Track 1 - Health 1 (Kartik) https://bit.ly/2UOIZDQ	Track 2 - Mobile and Gaming (Gord) https://bit.ly/2CeEoNg	Track 3- Content and Reviews 1 (Jui) https://bit.ly/2zCzhW4
8:40 - 10:00 AM (4 regular presentations) 15 minutes presentation + 5 minutes Q&A	Saving Lives With Algorithm-Enabled Process Innovation for Sepsis Care <i>Idris Adjerid, Mehmet Ayyaci and Ozalp Ozer</i>	The Service Must Go On: An Empirical Study on the Effect of Mobile Application Unbundling <i>Elia Rho, Dongwon Lee and Jiye Baek</i>	What You See is What You Say – How Can Images Shape Online Profanity on Web Portals <i>Taeyoung Kang and Daegon Cho</i>
	Where is My Goddamn Money? The Interplay between Healthcare Information Technologies and Unpaid Claims <i>Hilal Atasoy, Sezgin Ayabakan and Min-Seok Pang</i>	Impact of Free Shipping Threshold on PC and Mobile Channels: Evidence from an Online Retailer <i>Fujie Jin, Fei Gao and Jianbin Li</i>	Measuring the Long Term Impact of TV Ads Using Search <i>Shawndra Hill*, Ravi Sojitra*, David Rothschild and K Sudhir</i>
	The Rise of Robo-Reviews – The Effect of Chatbot-Mediated Review Elicitation on Review Valence <i>Dimitrios Tsakouras, Irina Heimbach and Dominik Gutt</i>	When Small Businesses Become Data-Driven: A Field Experiment <i>Sagit Bar-Gill, Erik Brynjolfsson and Nir Hak</i>	Let Artificial Intelligence Be Your Shelf Watchdog: The Impact of AI-powered Shelf Monitoring on Product Sales <i>Yipu Deng, Jinyang Zheng, Lijiang Huang and Karthik Kannan</i>
	Walk for Whom? The Effectiveness of Self-Interested and Prosocial Incentive Designs for Mobile Health Interventions <i>Nakyung Kyung, Hyeokkoo Eric Kwon and Ravi Ravichandran</i>	The Welfare Effect of Access to Mobile Data <i>Martin Quinn, Miguel Godinho de Matos and Christian Peukert</i>	The effect of video creation and video watching on climate change understanding <i>Pedro Ferreira, Rodrigo Belo, Yael Inbar and Ines Azevedo</i>

10:00 - 10:20 AM Break

SESSION 3	Track 1 - Health 2 (Kartik) https://bit.ly/2UOIZDQ	Track 2 - Mobile and Gaming (Gord) https://bit.ly/2CeEoNg	Track 3- Content and Reviews 2 (Jui) https://bit.ly/2zCzhW4
10:20 - 11:20 AM (3 regular presentations) 15 minutes presentation + 5 minutes Q&A	Modelling Treatment Effect of Preventive Care: The Case of Diabetes Mellitus Type II <i>Mathias Kraus, Stefan Feuerriegel and Maytal Saar-Tschikansky</i>	Push versus Pull Technologies in Location-Based Mobile Targeting: Evidence from Field Experiments <i>Dominik Mollitor, Martin Spann, Anindya Ghose and Philipp Reichhart</i>	Planned Obsolescence: An Empirical Investigation of Software Versioning Strategies <i>Ram Nath Chellappa, Jonathan Gomez Martinez and Anand Swaminathan</i>
	The Effectiveness of Life-Event Targeting – A Field Experiment in the Insurance Industry <i>Zherui Yang and Ting Li</i>	Understanding the Effects of Micro-Activity-Based Promotion: An Analysis in the Gaming Industry <i>Ying Liu, Xueyan Yin, Xue Yang and Pei-Yu Chen</i>	Designing New App Features: Imitate, Innovate or Follow the Crowd <i>Aditya Karanam, Ashish Agarwal and Anitesh Barua</i>
	Conflicting or Consistency? Measuring and Better Leveraging Emotions by Combining Textual and Image Information <i>Tian Lu, Gang Chen, Xianghua Lu and Beibei Li</i>	Man-Bites-Dog Contagion <i>Alice Jang and Jesse Shore</i>	Vandalizing Review Mechanisms: Theory, Practice, and Applications <i>Chris Dellarocas, Panos Markopolous and Dimitris Xefteris</i>

11:20 - 11:30 AM Break

SESSION 4	Poster Number	E-Commerce (Kiron and Konstantina) https://bit.ly/3TKAYqY			
11:30 AM - 12:15 PM (21 Short Presentations) 2 minutes per presentation	53	Beyond the Search Bar: The Value of Improving Search Quality on e-Commerce Platforms			Wei Zhou and Zidong Wang
	54	Consumer Location Dynamics and Gas Station Choice			Tal Shoshani, Peter Pal Zubcsek and Shachar Reichman
	55	The Challenges of Using Ranks to Estimate Sales			Alejandro Zentner and Stan Liebowitz
	56	Users Choice on Game Purchase and Consumption Patterns: The own- and cross-effects of multiple game attributes on users' playing time			Hyunsang Yu and Jaehong Park
	57	Transfer Learning in Dynamic Business Environments			Jiaxu Peng and Jungpil Hahn
	58	How much Value Does User Tracking Generate for the Online Advertising Industry?			Rene Laub, Klaus M. Miller and Bernd Skiera
	59	Development of Firms' Focus on Brand and Customer Management over Time			Simeng Han, Werner Reinartz and Bernd Skiera
	60	Location, location, location: Satellite image-based real estate appraisal			Jan-Peter Kucklick and Oliver Müller
	61	EvoMap: Mapping Competitive Trajectories in Evolving Market Structures			Maximilian Matthe, Daniel M. Ringel and Bernd Skiera
	62	Reference Price Effects in Vacation Rental Markets			Shrabastee Banerjee, Anis Rao and Giorgos Zervas
	63	(Withdrawn)			(Withdrawn)
	64	Pinch Points: Investigating the Effects of Multi-level Effort-reward Program Designs in the Freemium Game Context through a Field Experiment			Yashar Bashirzadeh, J. Andrew Petersen and Ali Nadalizadeh
	65	A foot-in-the-door approach to increasing information revelation and conversion			Naama Itany-Tzur and Lior Fink
	66	Momentum of Top Rank Exposure During the Middle Period: Empirical study about the reverse U-shape dynamics in charity crowdfunding			Seung Jong Lee, Jaehong Park, Junghee Lee and Vish Krishnan
	67	Does Face Payment Affect Consumer Purchase Behavior? Evidence from a Natural Experiment			Gen Li, Jing Wang and Jason Chan
	68	The Growth of Follower Networks on Social Media Platforms for Humanitarian Operations			Eunae Yoo, Elliot Rabinovich and Bin Gu
	69	The Role of Workgroups on User Participation on Enterprise Social Media			Christina Jeong, Jason Chan and Yue Guo
70	Chasing the Hot Spots: An Empirical Analysis of IT Knowledge Investment in Individual Career Development			Yingjie Zhang, Zhiqiang Zheng and Bin Gu	
71	(Withdrawn)			(Withdrawn)	
72	Video Creation and Watching in Formal Learning Environments: A Randomized Field Experiment on Video-Based Peer Tutoring			Zhe Deng, Pedro Ferreira, Rodrigo Belo and Yael Inbar	
73	(Withdrawn)			(Withdrawn)	

SATURDAY, JUNE 20, 2020 (ALL TIMES ARE EASTERN DAYLIGHT TIME)

SESSION 1		Track 1 - Assorted Topics 1 (Kartik) https://bit.ly/2UOI2DQ	Track 2- Pricing & Incentives (Gord) https://bit.ly/2CeEoNg	Track 3 - Platforms and Machine Learning 1 (Jui) https://bit.ly/2zCzhW4
8:00 - 9:20 AM (4 regular presentations) 15 minutes presentation + 5 minutes Q&A	Using a Two-Stage Choice Model to Design a Context-Aware Recommender System	<i>Emil Mirzayev, William Rand, Thierry Delahaye and Zakaria Babutsidze</i>	An Optimal Pricing Strategy with Cannibalization	<i>Atabak Mehrdar and Ting Li</i>
	Building an Online Reputation with Free Content	<i>Dainis Zegners</i>	On the estimation and evaluation of personalized pricing policies using data from e-commerce experiments	<i>Alex P. Miller and Kartik Hosanagar</i>
	Barriers to Learning in Open Source Digital Public Goods: The Linux Kernel and Corporate Contributors	<i>Do Yoon Kim and Mike Teodoroescu</i>	The Impact of Removing Online Forum Downvotes on Online Content Generating Behaviors	<i>Warut Khem-Am-Nuai and Changseung Yoo</i>
	The Effect of Voice AI on Consumer Purchase and Search Behavior	<i>Chenshuo Sun, Zijun Shi, Xiao Liu, Anindya Ghose, Feiyu Xiong and Xueying Li</i>	The Declining Price Anomaly in B2B Multi-Channel Auction Systems	<i>Huong May Truong, Alok Gupta, Wolfgang Ketter and Eric Van Heck</i>
9:20 - 9:30 AM Break				
SESSION 2		Track 1 - Assorted Topics 3 (Kartik) https://bit.ly/2UOI2DQ	Track 2- Assorted Topics 2 (Gord) https://bit.ly/2CeEoNg	Track 3 - Platforms and Machine Learning 2 (Jui) https://bit.ly/2zCzhW4
9:30 - 10:30 AM (3 regular presentations) 15 minutes presentation + 5 minutes Q&A	Is it all about You or Your Driving? An Investigation on Trajectory-based Risk Assessment	<i>Ian Ho, Siyuan Liu, Jingchuan Pu and Dian Zhang</i>	Examining the Gap between Legal Requirements of GDPR and the Empirical Distribution of Banner Designs	<i>Julia Schmitt, Klaus Miller and Bernd Skiera</i>
	Perceived Fairness and Consumer Engagement: A Quasi-Natural Experiment on Impacts of Rule Breach and Recovery Measures in Online Gaming Learning by Doing and Learning by Reflection: An Examination of Learning from Personal Experience in a Knowledge-intensive Task Environment	<i>Jianqing Chen, Shu He and Xue Yang</i>	The Good and Bad about the Solutions Shared by Contestants Before The End of Competition	<i>Jingbo Hou, Bin Gu and Pei-Yu Chen</i>
		<i>Mani Subramani, Gautam Ray, Mihir Wagle and Alok Gupta</i>	Behave Yourself! Investigating the Effect of a Platform-Wide Code of Conduct on User Contribution Quality	<i>Thomas Frick, Rodrigo Belo and Michael Wessel</i>
				Reaching for the Stars? The Effects of the Entry of Marquee Sellers in Two-Sided B2B Secondary Market Platforms for IT Products
			Strength of Weak Ties in Interlocking Boards: Impact on Firm Market Value and Productivity	<i>Indranil Bardhan, Anitesh Barua and Vasundhara Sharma</i>
			Advanced Driver Assistance Systems (ADAS), Driving Behavior and Collision Accident	<i>Cenying Yang, Meltem Ballan, Ashish Agarwal and Prabhudev Konana</i>
10:30 - 11:30 AM Panel: The Future of Business Education (Gord and Konstantina) https://bit.ly/3ebrvBr				
11:30 - 11:45 AM SCECR Business Meeting (Gord and Konstantina) https://bit.ly/3ebrv8R				